

THE AMERICAN BORDER STORY



The American Border Story (TABS) is a national initiative dedicated to exposing the human impact of the border crisis through powerful storytelling, investigative reporting, & strategic media amplification. Focused on defending the truth & taking the offensive against false narratives, TABS highlights the voices of law enforcement, border communities, & American families affected by failed immigration policies. By leveraging a vast network of journalists, media partners, & advocates, TABS ensures that the real stories from the border are heard, shaping public discourse, & policy.

OBJECTIVES

- Share stories of Americans impacted by weak border policies
- Drive impact through cinematic productions, interviews, and social media campaigns
- Partner with victims, policymakers, thought leaders, think tanks, and aligned organizations to expand reach and drive shared goals.

IMPACT TIMELINE

- Launched January 2025
- May 2025 inaugural American Border Hero Awards Ceremony recognized by President Trump
- 2+ hour policy meeting with Karoline Leavitt
- Short film telling the story of Laken Riley released June 2025
- **768,225,281 Million** + views across platforms
- **2,000+** Posts with avg. **400,000** views/output
- Featured by the White House, Fox News, Real America's Voice, Newsmax, NY Post and more



HIGHLIGHTS

- Over 60 Angel Family members in our surrogate network
- White House lawn photo reposted by President Trump (**11M+ views**)
- U.S. Border Czar Tom Homan accepted inaugural American Border Hero Award
- Launched TABS Scholarship Fund
- Coordinated House Oversight hearing with Angel Families and Chairman Comer
- In May, 2025 TABS provided surrogates, key stakeholders, and grassroots supporters with **20** media compilations and **5** 'Look Aheads' with more than **719** immigration stories



“At TABS, our goal is to humanize this issue, counter false narratives about immigration policy in America, and create a movement that advocates for stronger border policies grounded in empathy and common-sense.”

-Executive Director, Nicole Kiprilov



Washington Examiner

Conservatives launch nonprofit group to amplify 'human impact' of US immigration crisis

April 30, 2025

A new immigration-focused nonprofit group plans to amplify stories related to the southern border and immigration policy that are unreported or underreported by the media.

NEW YORK POST

'Angel families' urge Republicans to pass 'big beautiful bill' and secure border to prevent tragedies: 'There must be change'

May 21, 2025



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THE
**AMERICAN
BORDER
DURDER
Story**

www.theamericanborderstory.com

To get involved, reach out to info@americanborderstory.org